

VIP Digital Protection Services



Socalytix.io
De-Risking Your Business

Virtual Threats. Real Risk.

Complexities

- Rapid technological advancements
- Increased digital interconnectedness
- Explosion of digital platforms and social media channels

Threats

- **Cyber Attacks:** Targeted attacks, ransomware, phishing
- **Physical Threats:** Detect Through digital monitoring
- **Data Breaches:** Unauthorized access to sensitive information
- **Identity Theft:** Stealing personal and financial information
- **Online Harassment:** Cyberbullying, doxing
- **Reputational Damage:** Negative content, fake news

Personal Intelligence Shield

- **Advanced Monitoring:** Continuous surveillance of digital activities
- **Threat Detection:** Identification of potential risks in real-time
- **Incident Response:** Fast action to mitigate damages
- **Data Analytics:** Predictive insights based on big data analysis
- **AI & Machine Learning:** Advanced, proprietary technology for enhanced threat detection and response



The Benefits of Digital Protection

To the Individual

- Enhanced personal security
- Privacy protection
- Reputation management
- Fast remediation
- Peace of mind

To the Organization

- Protection of sensitive information
- Safeguarding brand reputation
- Continuity of operations
- Preventing financial losses
- Compliance and risk management



A Prime Minister and a tech billionaire log into their account... the rest is no joke...

Justin Trudeau

Comprehensive digital protection for government officials, critical for safeguarding national security and maintaining public trust

- **Incident:** Canada, 2020, attack against government agencies connected to Prime Minister Justin Trudeau.
- **Impact:** Exposed sensitive governmental information, creating a national security risk and potential political fallout.

Teddy Sagi

Digital protection for high-profile businessmen, securing digital assets and personal information, preventing financial losses, and protecting business operations

- **Incident:** 2015, cyber-attack exposed sensitive business information and personal data.
- **Impact:** Financial and reputational damage, with significant implications on business interests.

VIP Digital Protection Services

A close-up, grayscale image of a human eye, looking directly forward. The eye is the central focus, with detailed eyelashes and iris visible. The background is dark and out of focus.

Deliverable

Description

One-time report

Includes all tests performed

5 reports performed over 3 months period

Includes all tests performed during the 3 months period

Three-month service

Includes weekly reports for three months

Six-month service

Includes weekly reports for six months

24/7 Premium service

Ongoing monthly service

Competitive Landscape

Company	Real-Time Threat Detection	Comprehensive Coverage	Analysis	Focus on VIP Digital Protection
Cobweb	✓	✓	Advanced Web Analytics	✗
Cyabra	✓	✓	Advanced Analytics	✗
Socalytix	✓	✓	Advanced Behavioral Analysis Platform	✓

Typical Customers

- ✓ Corporate Executives
- ✓ Politicians and Government Officials
- ✓ Celebrities and Public Figures
- ✓ Journalists and Media Personnel
- ✓ High-Profile Attorneys and Judges
- ✓ Members of Influential Families
- ✓ Luxury Brand Executives
- ✓ Art Collectors and Dealers
- ✓ Sports Personalities
- ✓ Entertainers and Influencers
- ✓ Board Members and Directors
- ✓ Investors and Venture Capitalists
- ✓ Technology Entrepreneurs
- ✓ Diplomats



Typical Partner

✓ **High-End Security Companies**

Expanding service offering to include digital protection, providing a holistic security solution to clients

✓ **Cybersecurity Firms**

Expanding existing expertise and infrastructure to include VIP Digital Protection Services

✓ **Wealth Management Firms**

Protecting clients' financial data and personal information from cyber threats

✓ **Luxury Concierge Services**

Including VIP Digital Protection Services as part of exclusive packages to ensure clients' digital safety alongside physical safety and lifestyle needs

Among Our Customers



**Israel Electric
Company IEC**

**Dead Sea
Minerals**

**Noga Elect.
Distribution**

**Ministry of
Economy**

**Ministry of
Finance**

**EAPC Europe
Asia Pipeline**

**National Gas
Lines**

**BZN Oil
Refineries**

Grand Hotels

**Ministry of
Energy**

**IPM Power
Station**

**Ashdod Oil
Refineries**

Why Socalytix

ADVANCED TECHNOLOGY

Cutting-edge, proprietary technology and global information sources for monitoring the surface, deep, and dark web

HUMAN INTELLIGENCE

A team of seasoned analysts to interpret data and provide actionable insights

PERSONALIZED APPROACH

Solutions tailored to fit specific requirements for complete peace of mind

GDPR COMPLIANCE

Compliant with European Privacy Regulations



Thank you

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